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Ryla CEO Wilson Honored at 28th Annual Atlanta Region MED Week

Entrepreneur Received MBDA Regional Directors Award at Gala

Monday, August 16, 2010

Kennesaw, GA (August 16, 2010) — Mark Wilson, founder and CEO of Ryla, Inc., a leading provider of outsourced call center and customer contact solutions, received the 2010 Minority Business Development Agency (MBDA) *Regional Directors Award* for the Atlanta region. Wilson received the honor at an awards banquet last week hosted at Georgia Power headquarters in Atlanta, the culminating event for the 28th Annual Atlanta Minority Business Development Week.

Both the regional and national MBDA Awards are designed to celebrate and recognize the outstanding achievements of minority entrepreneurs based on the challenges their business has overcome, its total revenues, total jobs created, and the economic impact the business has had on its community. MBDA also recognizes individuals and organizations that have demonstrated leadership and commitment in advancing the minority business community.

“I am humbled by and truly appreciate this honor that recognizes the jobs creation and growth Ryla has experienced over the past nine years,” said Wilson. “We’ve come a long way from my basement start-up in 2001. The real success of Ryla stems from our 3,000 plus employees who are on the front lines delivering excellent customer service on behalf of our clients every day,” added Wilson.

Earlier this year, the *Atlanta Business Chronicle* recognized the company’s growth and named Ryla the fastest growing privately-held company in the Atlanta metropolitan area. *Georgia Trend* magazine also named Ryla as the fastest growing company on its Mid-Market Fast 40 listing for 2010.

About Ryla

Ryla, Inc. is a leading domestic provider of value-added customer contact services for Fortune 500 companies, government agencies and nonprofit organizations requiring Excellent Interactions Every TimeSM. Ryla delivers a range of customized customer contact services, including inbound customer care, tech support, help desk, outbound data collection, surveys, automated messaging, retention programs and back office process support. Additionally, Ryla delivers on-demand, project-based solutions requiring quick ramp-up for crisis response, seasonal retail and political needs. Headquartered in Kennesaw, GA, Ryla has ranked as one of the fastest growing private companies in the nation by *Inc.* magazine for four consecutive years.

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